

mTrack

Mobile Tracking and Communication System As ASP solution

What is mTrack?

Novo's mTrack service combines automatic entity location and alarming with two-way on-line data messaging.

mTrack's positioning service is based on GPS and GSM technologies. The information is transmitted automatically or on request via wireless network to the user and/or to monitoring center through Internet. The location can be tracked through secure Internet connection anywhere in the world.



mTrack ASP Data Center

The Challenge to be Mobile

The high-end tracking platform of Novo is one of the most advanced tracking systems available. Novo is offering this solution with 10 years of experience, and today the system can be used in real-time basis through the Internet. The platform is open and can be modified and enhanced according to your mobility and telemetry needs.

mTrack ASP service

By choosing Novo mTrack ASP service, customer can easily utilize the system in chosen scale (from one up to several thousands of monitored entities) without high investment to software, maps, servers, personnel, training or system development.

Novo provides the use of the entire service in fixed monthly fee per tracked device. The service can be utilized throughout Europe and can be implemented within just few days.

The mTrack ASP service is provided from secure data center and the mTrack platform is fault tolerant.

The Solution

mTrack's purpose is to assist in the process of tracking assets or objects. The two-way-messaging system keeps both your headquarter as well as the mobile unit up to date about the happenings all the time. Functions as telemetry, alarm or location based monitoring can be included in the system.

Open

The software is made to be as open as possible. As modern Windows alike software it is also convenient to use. You can use it with any operating system through the Internet. The GPS and GSM terminals can be changed or enhanced according to your needs.

Future Proof

One of the most important things when making an investment is to secure its future. With mTrack this is guaranteed. Novo is prepared for the future and the system is expandable in all directions.

Benefits

mTrack creates true added value by linking tracked entities on-line to your back-office.

Another point is the benefit of the location-based information. This speeds up the response times to service calls of mobile maintenance troops and improves the security of transporting assets, for example.

Solutions

mTrack is used in a wide range of branches. Among the most common ones:

- * **Transportation and distribution industry:**
container control, delivery management, city transportation systems
- * **Emergency and security services:**
police, private security companies, banking security, fire brigades, lone worker protection, child protection
- * **Fleet management:**
fishing fleets, taxis, car rentals, airport vehicles

- * **Maintenance services:**
installations, reparations, status controls
- * **Sports & leisure:**
orienteering, sailing, mountain climbing, hunting
- * **Asset management:**
luggage, vessels, valuable products

Novo Group

Novo Group Plc is one of the largest IT service companies in Scandinavia. Our strength lies in our unique ability to apply the combination of our expertise in the customer's industry and our complete range of IT services, software, and hardware to deliver solutions to improve our customers' competitiveness.

We also have world-class expertise in applying new technologies such as the Internet, mobile technology and geographic information technology in our solutions. Our headquarters in Helsinki, Finland is located in the home of leading edge IT. We employ over 2000 professionals and have offices in Estonia, Germany, the Netherlands, the UK, the USA, and the People's Republic of China. Since 1997 Novo has been a 100% publicly traded company in the Helsinki Stock Exchange.

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